



Vidya Bharati Chinmaya Vidyalaya

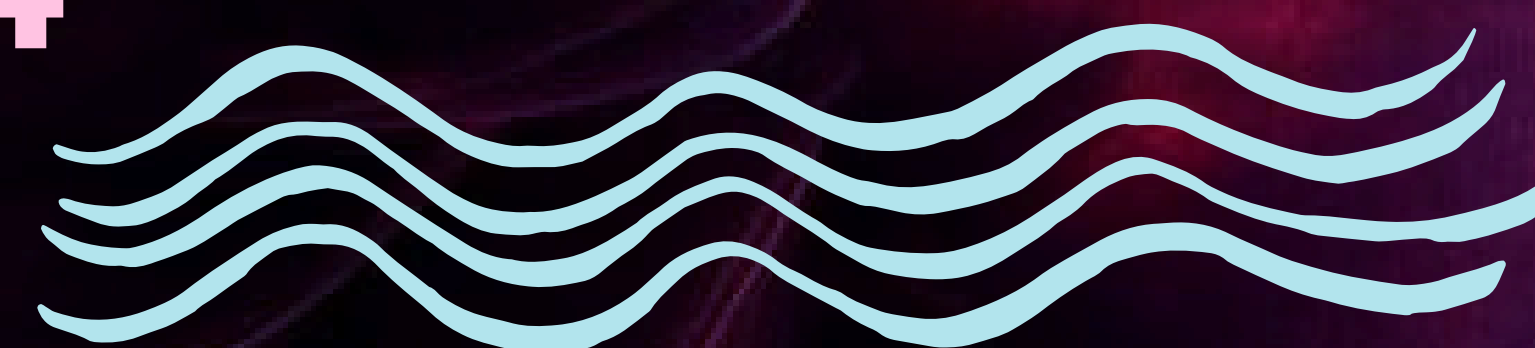
TELCO COLONY, JAMSHEDPUR

presents

COMFEST

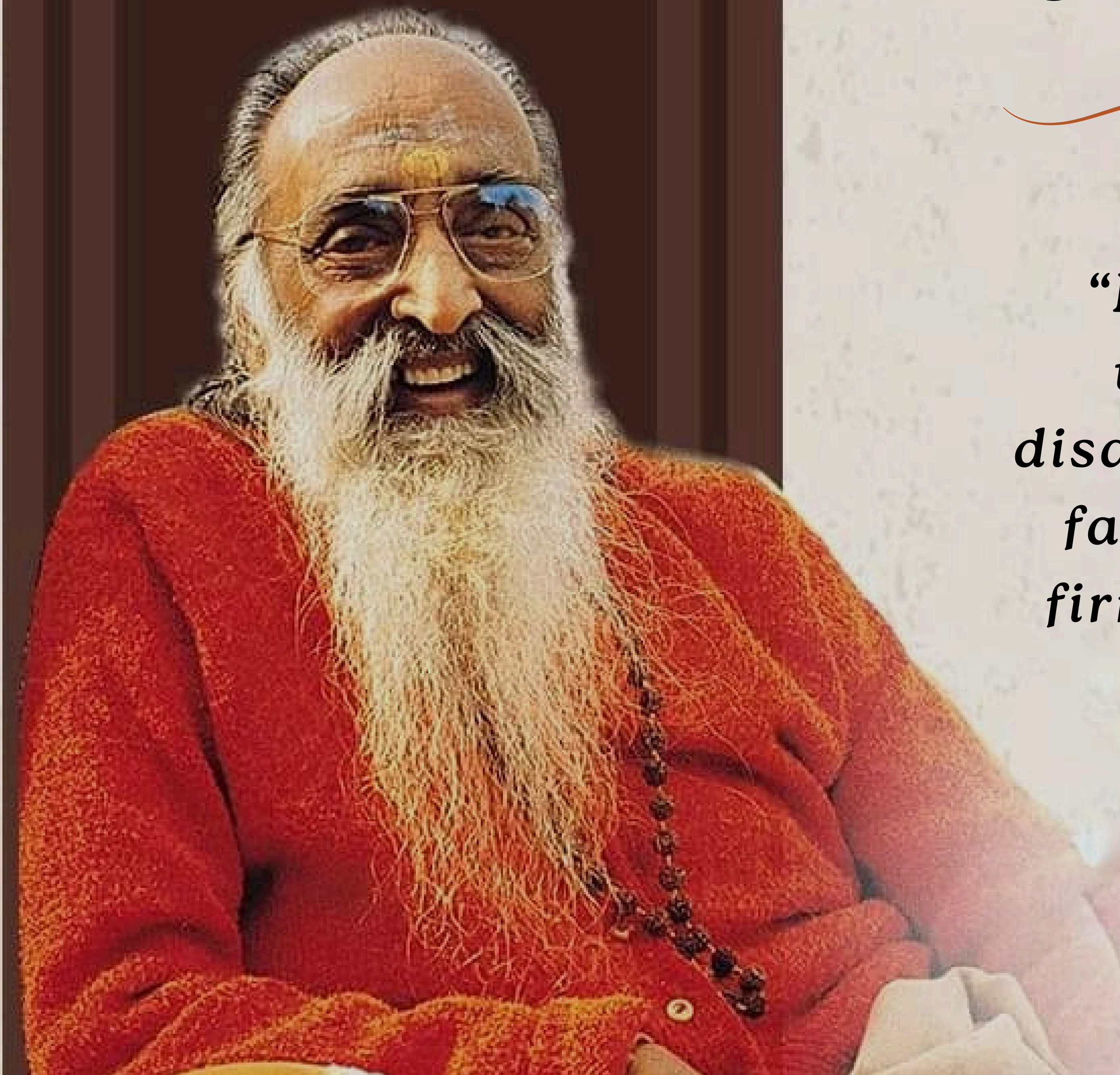
2K24

Empower
Engage
Elevate



November 23, 2024

Comfest 2K24 is a prestigious event organized by the Commerce Faculty of Vidya Bharati Chinmaya Vidyalaya, which gives all students from various schools the opportunity to learn and enhance their skills and expose them to the practical aspects of the world of Commerce.



SWAMI CHINMAYANANDAJI

*“In all worthwhile undertakings,
there will be risks of failure, of
disappointments, of even disaster. To
face them all with inner poise and
firm faith is to discover the glory of
final victory.”*

GUIDELINES

COMFEST 2024 is an offline event

DATE : November 23, 2024

VENUE : Vidya Bharati Chinmaya Vidyalaya, Telco, Jamshedpur

- Students of classes 11 and 12 are eligible for participation.
- All schools must register through the form link provided below:
[FORM LINK](#)
- The last date of registration is November 11, 2024.
- Participants should report by 7:30 AM sharp.
- Dress Code: White shirt and Blue jeans; except for the events where the dress code is explicitly mentioned.
- Students must carry their school ID or school diary for identification.
Any other form of identification is not allowed.

- All participants must be accompanied by a teacher.
- A student is allowed to participate in only one event.
- No student other than the participants is allowed to witness the event.
- Participants must bring their own required devices, accessories, and props. The host school is not liable for the misplacement or damage of such things.
- Registration fee per participant - ₹100.
- Bonus points will be awarded to the schools participating in all events.
- A fine will be imposed for the destruction or damage of school property.
- Any act of indiscipline or misconduct may result in the disqualification of the school.
- Exceeding the time limit in any event will result in negative marking.
- Using abusive language or any form of indecency in any event will result in the team's disqualification.
- The decision of the judges will be final and binding.

EVENTS



Quiz.Com

Question
Hour

Fusion
Summit

Media
Moment

Ad 'O' Effect

LensCraft

Alley of
Echoes

Bags &
Beyond

COMMERCE QUIZ

Quiz.Com

“Unlocking knowledge
at the speed of thought”

Teachers Incharge - Mr. Amit Bose
Mr. Lakshya Singh

☎ 9234761082
☎ 9546323202

Quiz.Com

Compete, Conquer, Commerce

Description

Quiz.Com is a Commerce quiz event designed to assess and elevate participants' understanding of Commerce and Finance.

Topics:

- Core subjects of Commerce XI & XII:
Accountancy
Economics
Business Studies
- Financial Market Management
(Fundamentals of Stock Markets, F&O, Mutual Funds and Tax)
- Current affairs concerned with Commerce

Rules

- No. of participants: A team of 2 per school
- The event will be divided into 2 rounds:
 - Offstage round: Prelims
 - Onstage round: Finals
- The top 4 teams selected from the prelims will qualify for the finals.
- The final results will be evaluated based on the following rounds:
 - Direct round: This round consists of questions from the core subjects of Commerce & Finance (XI & XII).
 - Rapid fire round: This round consists of questions from the subjects and current affairs that must be answered within a certain time frame.
- Audio Visual Round

MOCK PARLIAMENT

"Let us never negotiate out of fear.
But let us never fear to negotiate."

Question Hour

Teacher Incharge - Ms. J S V Lakshmi

☎ 7488693883

Question Hour

**Cornerstone of
democracy - Dialogue**

Description

Question Hour is an event to empower youth to actively engage with pressing public issues, understand diverse perspectives, form their opinions, and articulate them effectively in a parliamentary setting.

Agenda:

ONE NATION, ONE ELECTION

Judgement Criteria:

Articulation

Clarity of thought

Content knowledge

Demeanour

Rules

- **Team structure: 2 participants, where one will be from the Government and one from the Opposition.**
- **Participants will be assigned specific portfolios relevant to their roles.**
- **A formal dress code is required to reflect parliamentary decorum.**
- **More elaborate details of the Question Hour session will be provided before the event day for preparation.**
- **Bilingual responses (in English and Hindi) can be used to answer the questions, but the questions will only be asked in English.**
- **Participants should portray themselves as Members of Parliament.**
- **Unparliamentary language will lead to the disqualification of the participant.**

BUSINESS IDEA EVENT

"Great businesses are built on bold ideas and the courage to act."

Fusion Summit

Teacher Incharge - Ms. Namrata Verma



9304577258

Fusion Summit

**Where Clues Meet
Innovation**

Description

Fusion Summit is an exciting and challenging event that combines problem-solving skills with entrepreneurial thinking. Teams, each consisting of 4 members, will embark on a treasure hunt to uncover two industries. The top teams will then fuse these industries to develop innovative business ideas and present their pitches to a panel of judges.

Judgement Criteria

- Creativity/ Originality
- Sustainability
- Relevance
- Presentation & Confidence

Rules

- Team Composition: 4 members

ROUND 1: Prelims

2 members of each team will participate in this round. Initial clues will be provided to the teams. Teams must solve 3 clues to reveal Industry 1 and additional 3 clues to reveal Industry 2.

ROUND 2: Finals

The first 8 teams to find two industries will prepare a business idea and its PPT combining Industry 1 and 2 within the time frame of 1 hour.

- The participants need to present their ideas to the judges in 3 minutes and tackle the judges' questions in the next 2 minutes.
- The PPT must contain 5 slides and elaborate details of their idea and is to be submitted in a labeled pendrive.

PRESS CONFERENCE

"Words matter! They can
build up or tear down."

Media Moment

Teacher Incharge - Ms. Dipti Kumari

☎ 9955587287

Media Moment

In the age of information,
ignorance is a choice.

Description:

Media Moment is an engaging event where participants act as business leaders and reporters in a dynamic press conference. Business representatives defend their companies while reporters challenge them with questions and allegations, simulating a real-world environment.

Judgement Criteria:

- Critical thinking of the leader
- Questions by the reporters.
- Communication
- Attire and presentation

Rules:

- Each team shall consist of 3 participants: 1 business leader and 2 reporters.
- The teams will be assigned real-life companies to represent two days prior to the event.
- There will be two rounds:
Prelims (off-stage): Business leaders need to speak about their companies for 2 minutes.
Finals: 6 teams will qualify for the on-stage round:
The press conference will begin with the leaders speaking about their companies and then the reporters challenge the business leaders from the competing teams with questions and allegations. Business leaders have 1 minute to respond to questions.
- Business leaders should impersonate the leader of the company assigned, while press reporters should wear formal outfits.

AD MAD SHOW

“It’s not what you sell that matters as much as how you sell it!”

Ad ‘O’ Effect

Teacher Incharge - Ms. Jagjit Kaur Kalsi



9234630989

Ad 'O' Effect

Crazy Ads, Wild Ideas!

Description:

Ad 'O' Effect is an advertising art event highlighting the impact of promotion on sales and profits. Participants will showcase their advertising skills with a riveting play on stage followed by an explanation of its impact and change in the income statement and balance sheet.

Judgement Criteria:

- Adherence to the theme
- Originality
- Explanation of cause and effect
- Overall impression

Rules:

- Number of participants: 4
- Participants are to select any product or service of their choice from the TATA GROUP OF COMPANIES.
- Product or service to be advertised by giving it an innovative brand name, tag line.
- The team will explain the cause and effect of the advertisement (through the income statement and balance sheet before and after the ad) after the enactment. (One copy of the extract of the income statement and balance sheet to be submitted to the judges. Prepare the same on a chart paper for explanation on the stage. A whiteboard will also be provided.)
- Time limit - 4 minutes (2 min enactment followed by explanation)
- The use of inappropriate language will lead to disqualification.

VIDEOGRAPHY

LensCraft

"See the world differently—
one frame at a time."

Teacher Incharge - Ms. Abira Ghosh

 8603884976

LensCraft

lights! camera! action!

Description:

LensCraft invites participants to craft captivating short films or documentaries that explore the dynamic realms of Finance, Business, and Commerce.

Topic:

Digital Transformation in Commerce: The impact of technology on business operations and customer interactions

Judgement Criteria:

- Creativity and Originality
- Relevance to the Theme
- Storytelling and Narration
- Cinematography and Editing

Rules:

- No. of participants: A team of 3 students per school.
- Duration of video: 3 to 4 minutes.
- Use of stock photos and video is permitted.
- Content plagiarism is strictly prohibited and will lead to disqualification.
- The video should be shot in a decent outfit, but not in school uniform.
- The use of inappropriate language will result in disqualification.
- Participants are expected to prepare a video on the topic given.
- Participants must submit their video on the event day in a pen drive labeled with their school code.
- The video must be in .mp4 format.

NUKKAD NATAK EVENT

“The stage is the street; the audience is the world.”



Teacher Incharge - Ms. Priya Kumari

☎ 6207645554

Alley of Echoes

Alley of Echoes

**Where street voices
meet stage**

Description:

Alley of Echoes is a vibrant event where participants perform a thought-provoking play based on the theme below, showcasing their talent and creativity!

Topic:

**“मात्र मुनाफे का जुनून है बेकार,
जब तक ना हो सम्यक् नैतिक विचार” -
Corporate Social Responsibility (CSR)**

Judgement Criteria:

- Relevance to the topic
- Creativity and expression
- Voice Pitching and Action
- Overall impression

Rules:


- Number of participants: 8-10
- One team per school.
- Time limit- 8 minutes inclusive of entry and exit
- Language - Hindi
- Participants should be dressed in white kurta/kurti and blue jeans.
- The use of inappropriate language will lead to disqualification.

AESTHETIC EVENT

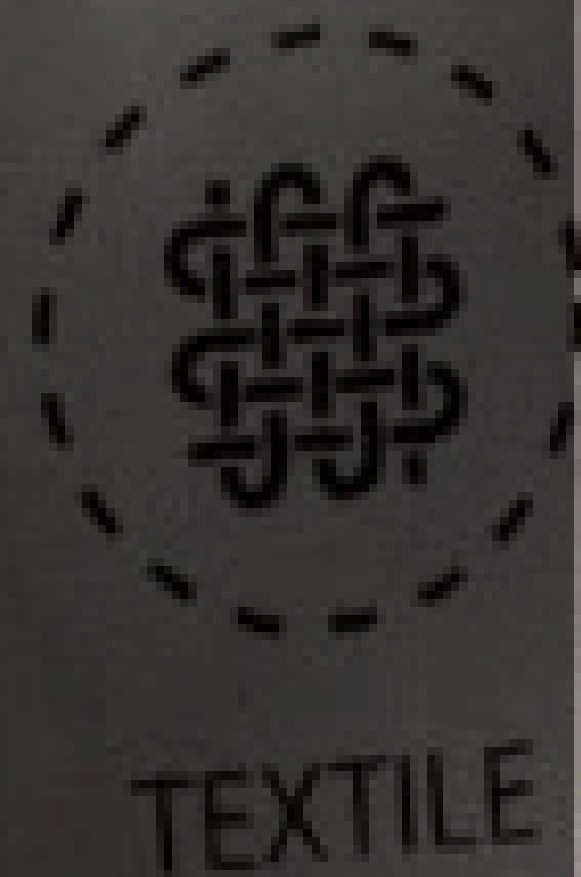
“From design to delivery—
make your art meet utility!”



Teacher Incharge - Ms. D. Tulsi

 9113434541

Bags and Beyond



Bags & Beyond

Description:

Unleash your creativity in this Tote handbag-making and selling event! Participants will have the opportunity to design and create their very own bags using a variety of materials, including fabric, paper, or eco-friendly options.

Judgement Criteria:

- **Creativity & Design**
- **Sustainability**
- **Branding & Persuasion**
- **Usability**

**Transforming ordinary
into extraordinary**

Rules:

- **No. of participants - 3**
- **The event will last for 2 hours.**
Participants must complete their bags within this time frame.
- **Participants are to bring their materials and supplies.**
- **All bags must be designed and crafted by the participants themselves. Pre-made or store-bought bags will not be accepted.**
- **The bag should include the following things:**
Branding - Name & Logo
Tag line
- **The participants are to use their convincing mannerisms and emphasize their USP to persuade the judges as customers.**

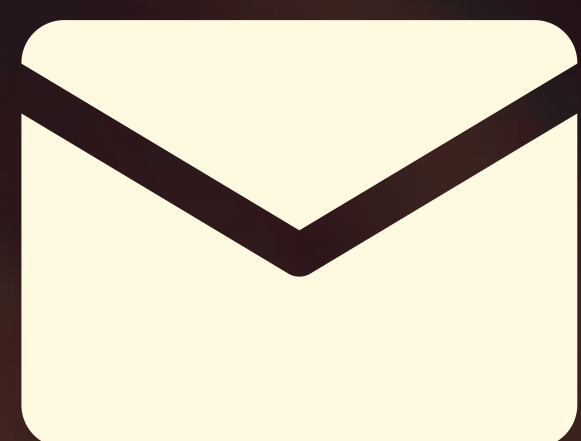


BROCHURE TEAM

Students:

**Priyansi Gupta
Jay Sharma
Om Srivastava
Tejas Banka
Sarabjeet Singh**

CONTACT US



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Ms. Dipti Kumari (HOD - Commerce)
☎ 9955587287



Overall Student Coordinator
Om Srivastava (School Captain)
☎ 9708105445