



VIDYA BHARATI CHINMAYA VIDYALAYA

TELCO COLONY, JAMSHEDPUR

Presents

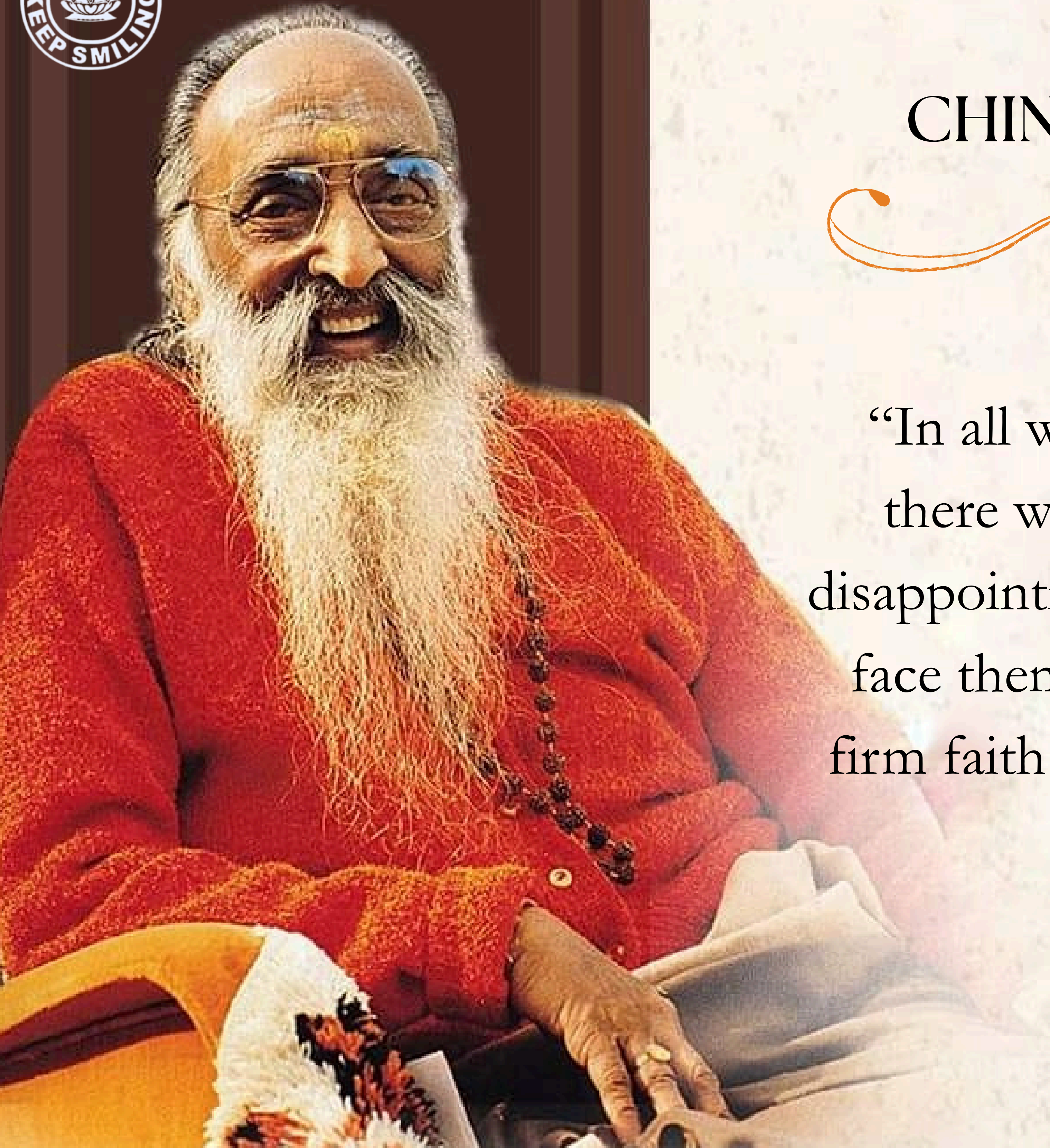
COMFEST

2K25

INNOVATE. CONNECT. PROSPER.

June 28, 2025

Comfest 2K25 is a prestigious event organized by the Commerce Faculty of Vidya Bharati Chinmaya Vidyalaya, which gives all students from various schools the opportunity to learn and enhance their skills and expose them to the practical aspects of the world of Commerce.



SWAMI CHINMAYANANDA JI



“In all worthwhile undertakings,
there will be risks of failure, of
disappointments, of even disaster. To
face them all with inner poise and
firm faith is to discover the glory of
final victory.”

GUIDELINES

COMFEST 2025 is an offline event.

DATE: June 28, 2025

VENUE : Vidya Bharati Chinmaya Vidyalaya, Telco, Jamshedpur

- Students of classes 11 and 12 are eligible for participation.
- The Confirmation Link of the school's participation provided below should be duly filled by the participating school before *May 8, 2025*.

Kindly note that the list of participants is not required for confirmation.

Confirmation Link

- Weblink for registration and registration form will be mailed to the participating school after submission of the Confirmation Link.
- Teacher-in-charge should register through the web link by *June 18, 2025*.
- Participants should report by 7:30 A.M. sharp.
- Dress Code: White shirt and Blue jeans; except for the events where dress code is explicitly mentioned.

- **Students must carry their school ID or school diary for identification. Any other form of identification is not allowed.**
- **All participants must be accompanied by a Teacher-in-Charge.**
- **A student is allowed to participate in only one event.**
- **No student other than the participants is allowed to witness the event.**
- **Participants must bring their own required devices, accessories, and props. The host school is not liable for the misplacement or damage of such things.**
- **Registration fee per participant - ₹100.**
- **Bonus points will be awarded to the school participating in all events.**
- **A fine will be charged for destruction or damage to school property.**
- **Any act of indiscipline or misconduct will lead to the disqualification of the school.**
- **Exceeding the time limit in any event, will lead in negative marking.**
- **The decision of the judges will be final and binding.**

EVENTS

A man in a dark suit and a fedora-style hat is shown from the chest up. He is holding the brim of his hat with his right hand, as if shielding his eyes. The background is a dramatic scene of a large, bright orange and yellow explosion or fireball rising into a dark, smoky sky. The overall color palette is dominated by the warm tones of the fire and the dark tones of the man's clothing and the sky.

Quiz.com

Ad 'O' Effect

Question Hour

LensCraft

VentureVive

Curtain Call

Media Moment

Bags & Beyond

COMMERCE QUIZ

**“Unlocking
knowledge at the
speed of thought”**

QUIZ!

Teacher Incharge - Mr. Amit Bose
Mr. Lakshya Singh

☎ **9234761082**
☎ **9546323202**

Quiz.Com

Quiz.Com

**‘Compete, Conquer,
Commerce’**

Description:

Quiz.Com is a Commerce quiz event designed to assess and elevate participants' understanding of Commerce and Finance.

Topics:

- **Core subjects of Commerce XI & XII:**
Accountancy
Economics
Business Studies
- **Financial Market Management**
(Fundamentals of Stock Markets, F&O, Mutual Funds and Tax)
- **Current affairs concerned with Commerce**

Rules:

- **No. of participants:** A team of 2 per school
- **The event will be divided into 2 rounds:**
Offstage round: Prelims
Onstage round: Finals
- **The top 4 teams selected from the prelims will qualify for the finals.**
- **The final results will be evaluated based on the following rounds:**
- **Direct round:** This round consists of questions from the core subjects of Commerce & Finance (XI & XII).
- **Rapid fire round:** This round consists of questions from the subjects and current affairs that must be answered within a certain time frame.
- **Audio Visual Round**

MOCK PARLIAMENT

"Let us never negotiate out of fear. But let us never fear to negotiate."



Teacher Incharge - Ms. J S V Lakshmi

☎ 7488693883

Question Hour

Question Hour

Cornerstone of
democracy - Dialogue

Description:

Question Hour is an event to empower youth to actively engage with pressing public issues, understand diverse perspectives, form their opinions, and articulate them effectively in a parliamentary setting.

Agenda:

Engage and Empower for the Nation's Transformation

Judgement Criteria:

- Articulation
- Clarity of thought
- Content knowledge
- Demeanour

Rules:

- Team structure: 2 participants, one representing the Government and the other representing the Opposition.
- Participants will be assigned specific portfolios relevant to their roles.
- A formal dress code is required to reflect parliamentary decorum.
- More elaborate details of the Question Hour will be provided before the event day for preparation.
- Bilingual responses (in English and Hindi) can be used to answer the questions, but the questions will only be asked in English.
- Unparliamentary language will result in disqualification.
- Participants should dress respectfully and portray themselves as Members of Parliament.

BUSINESS IDEA EVENT

**"Great businesses are built
on bold ideas and the
courage to act."**



Teacher Incharge - Ms. Namrata Verma



9304577258

VentureVive

VIVE

VentureVive

Reignite Ideas,
Redefine Success

Description:

VentureVive is a dynamic event designed to test teams on their analytical thinking and problem-solving abilities. Participants will be challenged to identify the causes behind a failing venture and develop innovative strategies to revive and reinvent it. Teams will present their revival plans to a panel of judges, showcasing their creativity, innovation, and business acumen.

Judgement Criteria:

- Idea Originality
- Creativity and Feasibility
- Presentation & Confidence
- Relevance

Rules:

Number of participants: 3

ROUND 1: Prelims

All the three members will participate in this round.

Duration: 1 hour

- 15 mins: Case study related to a failing Venture and the problem being faced by it will be provided , teams must analyse and brainstorm an innovative solution to revive the venture.
- 45 mins: teams must prepare a PPT (5-7 slides)
- The slides of the PPT must contain the innovative idea, solution.
- After submission of PPTs, it will be previewed by the judges.
- Among the participating teams only 5 teams will qualify for ROUND 2.

ROUND 2: Finals

- The participants need to present their idea in front of the judges in 3 minutes and face the judges' questions in the next 2 minutes.

NOTE : Resource for making PPT will be provided.

PRESS CONFERENCE

**"Words matter! They can
build up or tear down."**



Media Moment

Teacher Incharge - Ms. Dipti Kumari

☎ 9955587287

Media Moment

"In the age of information, ignorance is a choice."

Description:

Media Moment is an engaging event where participants act as business leaders and reporters in a dynamic press conference. Business representatives defend their companies while reporters challenge them with questions and allegations, simulating a real-world environment.

Judgement Criteria:

- Critical thinking of the leader
- Questions by the reporters
- Communication
- Attire and presentation

Rules:

- Each team shall consist of 3 participants: 1 business leader and 2 reporters.
- The teams will be assigned real-life companies to represent two days prior to the event.
- There will be two rounds:

Prelims (off-stage):

- Business leaders need to speak about their companies for 2 minutes
- 6 teams will qualify for the Finals.

Finals (onstage round):

- The press conference will begin with the leaders speaking about their companies and then the reporters challenge the business leaders from the competing teams with questions and allegations. Business leaders have 1 minute to respond to questions.
- Business leaders should impersonate the leader of the company assigned, while press reporters should wear formal outfits.

AD MAD SHOW

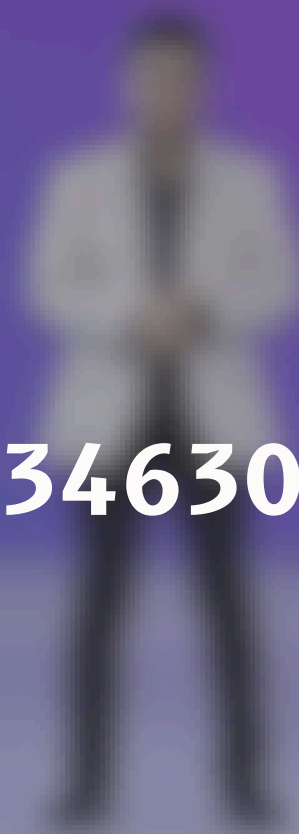
“It’s not what you sell that matters as much as how you sell it !”



Teacher Incharge - Ms. Jagjit Kaur Kalsi ☎ 9234630989

Ad 'O' Effect

EFFECT



Ad 'O' Effect

Crazy Ads, Wild Ideas!

Description:

It is an advertising art event highlighting the impact of promotion on sales and profits. Participants will showcase their advertising skills with a riveting play on stage followed by an explanation of its impact and change in the income statement and balance sheet.

Judgement Criteria:

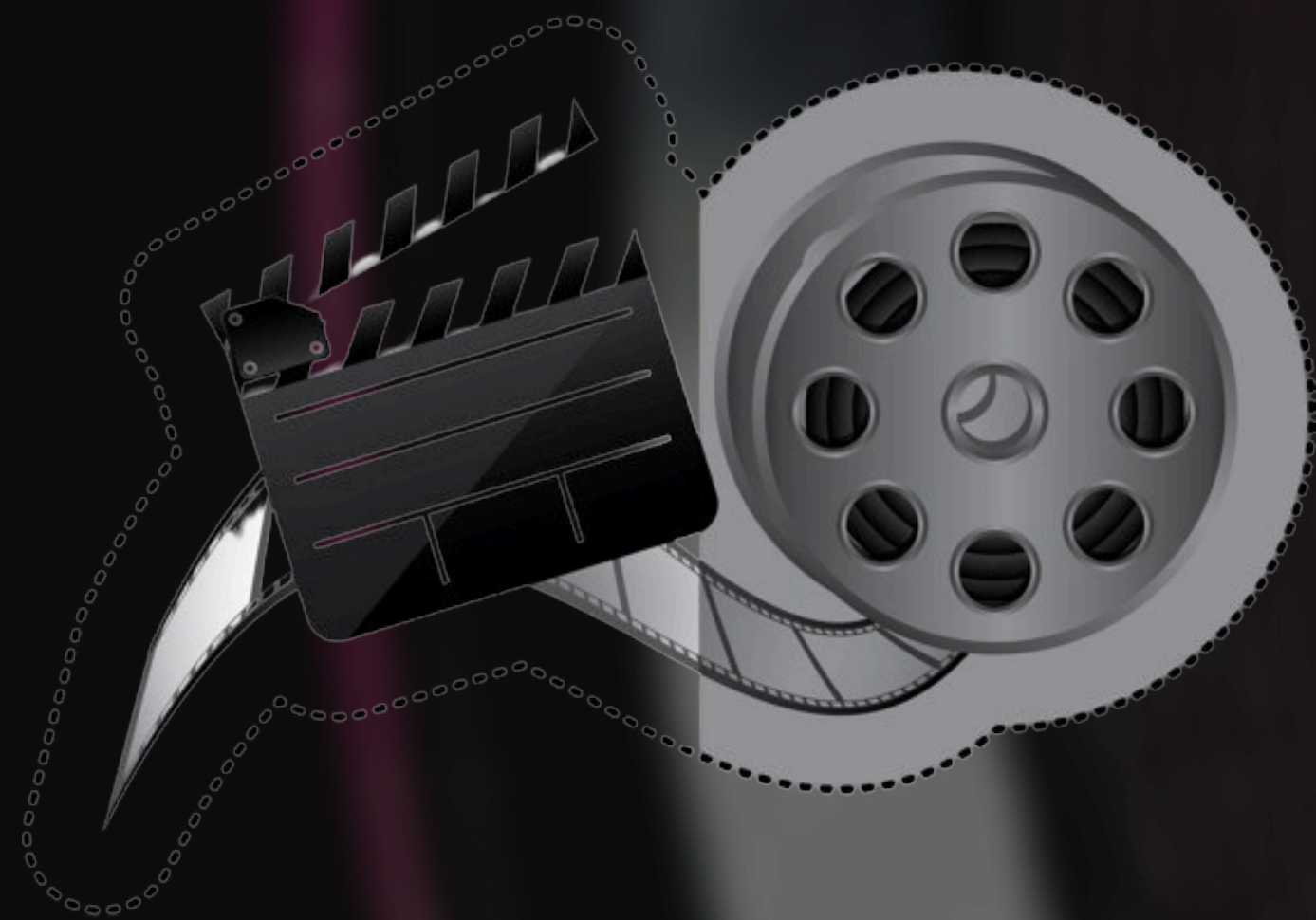
- Adherence to the theme
- Originality
- Explanation of cause and effect
- Overall impression

Rules:

- Number of participants: 4
- Participants are to select any product or service of their choice from the TATA GROUP OF COMPANIES.
- Product or service to be advertised by giving it an innovative brand name, tag line.
- The team will explain the cause and effect of the advertisement(through income statement and balance sheet before and after the ad) after the enactment.(One copy of the extract of the income statement and balance sheet to be submitted to the judges. Prepare the same on a chart paper for explanation on the stage. A whiteboard will also be provided)
- Time limit - 4 minutes (2 min enactment followed by explanation)
- The use of inappropriate language will lead to disqualification.

VIDEOGRAPHY

**"Bringing your visions to life
— one frame at a time."**



Teacher Incharge - Ms. Abira Ghosh

☎ **8603884976**

LensCraft

LensCraft

lights! camera! action!

Description:

LensCraft invites participants to craft captivating short films or documentaries that explore the dynamic realms of Finance, Business, and Commerce.

Topic:

Digital Transformation in Commerce: The impact of technology on business operations and customer interactions

Judgement Criteria:

- Creativity and Originality
- Relevance to the Theme
- Storytelling and Narration
- Cinematography and Editing

Rules:

- No. of participants: A team of 3 students per school.
- Duration of video: 3 to 4 minutes.
- Usage of stock photos and video is permitted.
- Content plagiarism is strictly prohibited and will lead to disqualification.
- The video should be shot in a decent outfit, but not in school uniform.
- The use of inappropriate language will result in disqualification.
- Participants are expected to prepare a video on the topic mentioned.
- Participants must submit their video(.mp4 format) on the event day in a pen drive labelled with their school code.

NUKKAD NATAK EVENT

“The stage is the street;
the audience is the world.”



Teacher Incharge - Ms. Priya Kumari

☎ 6207645554

CURTAIN CALL

Curtain Call

Where street voices
meet stage

Description:

Curtain Call is a vibrant event where participants perform a thought-provoking play based on the theme below, showcasing their talent and creativity!

Topic:

**“मात्र मुनाफे का जुनून है बेकार,
जब तक ना हो सम्यक् नैतिक विचार” -
Corporate Social Responsibility
(CSR)**

Judgement Criteria:

- Relevance to the topic
- Creativity and expression
- Voice Pitching and Action
- Overall impression

Rules:

- Number of participants: 8-10
- One team per school.
- Time limit- 8 mins (inclusive of entry and exit)
- Language - Hindi
- Participants should be dressed in white kurta/kurti and blue jeans.
- The use of inappropriate language will lead to disqualification.

AESTHETIC EVENT

“From design to delivery—
make your art meet utility!”



Teacher Incharge - Ms. D. Tulsi

☎ 9113434541

Bags & Beyond

Bags & Beyond

Transforming ordinary
into extraordinary

Description:

Unleash your creativity in this Tote handbag-making and selling event! Participants will have the opportunity to design and create their very own bags using a variety of materials, including fabric, paper, or eco-friendly options.

Judgement Criteria:

- Creativity & Design
- Sustainability & Usability
- Branding & Persuasion
- Overall presentation

Rules:

- No. of participants - A team of 3 students
- Time Limit: The event will last for 2 hours. Participants must complete their bag within this time frame.
- Participants must bring their own materials and supplies.
- All bags must be designed and crafted by the participants themselves. Pre-made or store-bought bags will not be accepted.
- The bag should include the following things:
 - Branding - Name & Logo
 - Tag line
- The participants are to use their convincing mannerisms and emphasize their USP to persuade the judges as customers.

BROCHURE TEAM



***G. Sanjana
Sarabjeet Singh
Tejas Banka
Abhishek Dey
Amogh Singh
Karthik***

CONTACT US



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Ms. Dipti Kumari (HOD - Commerce)



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